

## **PRESS RELEASE**

### **Guangzhou Knowledge City Launches “Software” Collaboration Initiative with Singapore**

**30 June 2011** – Singbridge International Singapore Pte Ltd (Singbridge), and its joint venture partner Guangzhou Development District (GDD), have launched a “software” collaboration initiative with Singapore in the development of the Sino-Singapore Guangzhou Knowledge City (Guangzhou Knowledge City). The joint venture is the master developer of the 123 sq km Guangzhou Knowledge City. Singbridge manages this software collaboration with the various participating Singapore organizations and government agencies.

“Software” refers to the policies, processes and methods to plan, develop and manage a city including urban design, environment, infrastructure, economic and social development.

At today’s ceremony, 4 software training and 5 software co-operation projects were launched. More training and co-operation projects will be introduced to meet the development needs of the Guangzhou Knowledge City. The Guangzhou Knowledge City can tap on Singapore’s successful development experience through this software collaboration initiative.

Mr Lui Tuck Yew, Singapore’s Minister for Transport and Second Minister for Foreign Affairs, and Co-Chairman of the Singapore-Guangdong Collaboration Council, officiated the launch ceremony together with other dignitaries from Singapore and Guangdong.

Said Minister Lui, “I believe software will be a key driver to achieve the Guangzhou Knowledge City’s vision of becoming a vibrant, unique and world class city that is highly attractive to knowledge-intensive enterprises, talent and skilled personnel. The right software will differentiate the Knowledge City from others around the world. It is therefore important to integrate the best of Chinese, Singapore and world software and adapt them to meet the evolving needs of the Knowledge City.”

Mr Ko Kheng Hwa, CEO of Singbridge, added “Software is hard to implement. If done effectively, software can enable the Guangzhou Knowledge City to command enduring competitiveness. Singapore has excellent software as it continuously learns and digests the best practices worldwide and integrates them with home grown software innovations. Singbridge brings this valuable Singapore software to the Guangzhou Knowledge City.”

## **Software training programmes**

The training programs have been designed to address the specific needs of the Guangzhou Knowledge City. For a start, up to 100 GDD officials will be in Singapore during the second half of this year to attend training on drinkable water supply, urban design, e-Government and social development. Upon their return, they will adapt the software to meet the needs of the Guangzhou Knowledge City.

PUB will be sharing its expertise in the planning, development & management of water supply system and water conservation. The Guangzhou Knowledge City aims to provide reliable drinkable tap water to every home.

The Urban Redevelopment Authority will guide the participants to develop know-how on principles and integrated processes for master planning, urban design control and development control and implementation of the masterplan and urban design.

Nanyang Technological University will share Singapore's experience in community development, public housing management, workforce skills upgrading, grassroots engagement and helping low income groups.

The Institute of Systems Science of the National University of Singapore will share Singapore's practices and innovations on e-government strategic planning, implementation, re-engineering and governance.

## **Software co-operation projects**

The software co-operation projects integrate the Guangdong and Singapore software to define and implement important elements of Guangzhou Knowledge City. Five projects were launched today: smart city, library systems, green building and district design, family services and school curriculum.

IDA International will help to develop a master plan to turn the Guangzhou Knowledge City into a smart city through the pervasive use of infocommunication technologies in government, industry and society.

The National Library Board of Singapore (NLB) will collaborate on the masterplanning, development and operation of a library system and knowledge infrastructure to support the needs of knowledge-intensive industries and knowledge workers in the Guangzhou Knowledge City. The scope of collaboration will include strategic planning, library management, library capability development and training. For a start, NLB will undertake planning for

1 regional and 5 neighbourhood libraries in the Start-up Area of Guangzhou Knowledge City.

Hwa Chong Institution (HCI) will establish a satellite facility in the Guangzhou Yu Yan School (广州市玉岩中学) and send students and teachers there for immersion. Yu Yan School will send selected managers and teachers to HCI to learn its management philosophy, curriculum, teaching standards, etc. It will also send its students for immersion in HCI. Both schools intend to expand their co-operation to new school facilities in the Guangzhou Knowledge City.

BCA International Pte Ltd will help develop a set of “Green Buildings/Districts Standards & Guidelines” for the Guangzhou Knowledge City. The Guangzhou Knowledge City will be developed as an eco-city as well. Comprehensive standards and guidelines for green building and green district development are required to promote sustainability in the built environment and raise the environmental awareness among developers, designers, builders and owners during the design, construction and subsequent operation & maintenance.

Thye Hua Kwan Moral Society, the largest voluntary welfare organization in Singapore, will operate Integrated Family Service Centres in the Guangzhou Knowledge City jointly with the local government. The Centres provide first stop information and referral service, casework and counselling, and mobile social work service to better serve the community. The Centres also provide developmental, preventive and remedial programmes for the family, children and youth, the disabled and the elderly and their carers.

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### **Sino-Singapore Guangzhou Knowledge City**

The vision of the Guangzhou Knowledge City is to develop a unique, vibrant and sustainable city that is highly attractive to talent and skilled manpower and knowledge-based industries. It is positioned as a model and catalyst for the economic upgrading and environmental enhancement of Guangdong. Eight pillar industries have been identified for development in the Knowledge City: IT Convergence, Biotechnology & Pharmaceuticals, Energy & Environmental Technology, Advanced Manufacturing, R&D Services, Creative Industries, Education & Training, Health & Wellness.

The Guangzhou Knowledge City is located on a 123-square kilometres greenfield site, about half of the area is for development while the other half are preserved green spaces. It is conveniently located about 35 km from the Guangzhou city centre and 25 km from Guangzhou Baiyun International Airport. It will be well served by MRT, inter-city high speed rail and expressways. The Guangzhou Municipal Government has committed to provide full support in infrastructure including the extension of the Guangzhou city metro network to the

Guangzhou Knowledge City site as well as the Guangzhou-Dongguan-Shenzhen fast rail line, and five expressways. By 2014, the Knowledge City will be just 45 minutes away from Shenzhen and 15 minutes away from the Guangzhou Baiyun International Airport with the fast rail.

**Singbridge International Singapore Pte Ltd**

Singbridge is the co-master developer with a 50% stake in the Guangzhou Knowledge City. Singbridge's mission is to invest in, develop and manage integrated cities and provide sustainable urban solutions overseas which leverages on Singapore's successful development experience. Singbridge capitalises on the two global mega trends of massive urbanisation and environmental improvement, to create a new growth platform for Singapore. Singbridge is wholly owned by Temasek Holdings.

Besides the Guangzhou Knowledge City, the key Singbridge staff have extensive experience in large scale integrated projects in Singapore and overseas Suzhou Industrial Park, Tianjin Eco-City and Bangalore International IT Park, as well as in international business, public administration and key agencies in the Singapore government.

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